



INCEPTION WAVE

Job Description

We are open to applications for interns in the following domains :

- 1. Growth Hacking & Network Building**
- 2. Marketing and Research**
- 3. HR Management**
- 4. Graphic Design**

Internship Duration : 45-60 days

Essential Duties and Responsibilities :

1. Growth Hacking & Network Building

- Instantiate and establish Student Chapters across the nation.
- Onboard industry experts and mentors.
- Devise strategies for rapid expansion and user acquisition.
- Grow IW communities on digital platforms.

2. Marketing and Research

- Analyse market trends and align them with the company's vision.
- Enforce User Acquisition and Retention Strategies.
- Perform Social Media Marketing for LinkedIn, Instagram and Facebook.
- Promote events like Hackathons, Webinars and Contests.
- Perform competitive analysis with potential competitors in the industry.
- Research on different types of business models, marketing gimmicks and campaigns.

3. HR Management

- Get acquainted with the company's vision and mission.
- Schedule interviews with applicants for Student Connect Program.
- Assign tasks to the team and resolve queries.
- Track the submissions and response rate and monitor the team's activities.

4. Graphic Design

- Design company's social media feed.
- Design posters and brochures for events organised by the company.
- Design UI/UX for Grapido, social media platform by Inception Wave.
- Revamp company's portal designs.

Incentives :

1. Internship Completion Certificate
2. Letter of Recommendation
3. Access to nationwide network
4. Opportunity to join IW